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EDUCATION

Rhode Island School of Design

2018 - 2020 | Providence, RI, USA

Master of Industrial Design (M.I.D.)

GPA: 3.62

Harvard Business School | 2020

Online course: Credential of Readiness

Brown University | 2019

Elective course:

User Interfaces and User Experience

Syracuse University | 2011 - 2016

Bachelor of Industrial and Interaction Design (B.I.D.) | Dean's list

Minor in General Management and Comprehended in Fashion Design

London Design Program | Spring 2015

SKILLS

UI/UX Design:

Interaction Design, User Research, User Experience Design, User Testing, User Interface Design, Wireframing, Storyboarding, Visual Design, Ideation, Prototyping, Style Guide, Typography, Design System, Brand Expression

Industrial Design:

Product Design, Fashion Design, Design Research, User Stories, User Testing, 3D Modeling, Model-making, Woodworking, Metalworking, Mold making, Visual communication, Photography, Typography, Video Editing, Audio Editing, Ceramic, Printmaking, Event Planning, Product Management

Tools :

Figma, Sketch, Adobe XD, Axure, ProtoPie, Invision, Solidworks, Rhino, Keyshot, Photoshop, InDesign, Illustrator, Premiere, Audacity, Maya

Languages :

English, Chinese(Mandarin)

WORK EXPERIENCE

UI/UX Designer | 2020 - 2021 Phantoscope | El monte, CA, USA

- Executed full website re-design to incorporate the vision and brand of the company in two months
- Completed user research, including competitor analysis, user interviews, surveys, etc) and collaborated with the product design team to better understand user pain points and needs.
- Developed high fidelity wireframes and 3 user flows, incorporated branding images, style guide
- Incorporated the product's strengths, details, and selling points with the company's branding to create landing page to increase CTR and sales

Freelance UI/UX Designer | 2020 IntusCare | Providence, RI, USA

- Created the design system for intuscare utilizing Figma, an interactive prototype for the application
- Created the animation pitch video for marketing to users, utilizing After effects and Illustrator
- Developed high fidelity wireframes, flow chart, and user testing
- Re-design the branding, include logo, typography, and style guide

Marketing and Visual Designer | 2019 - 2020

Rhode Island School of Design | Providence, RI, USA

- Designed the RISD ID department's official website and provided updates to students
- Designed posters using Adobe Illustrator and Photoshop for upcoming presentations to increase engagement for events
- Collaborated with graduate communications team to collect and scored 100+ students' work for the triennial show, plan the exhibition installation layout

Exhibition Designer | 2019 Rhode Island School of Design | Providence, RI, USA

- Working as a graduate curatorial team, designed the MID Biennial show in the Sol Koffler Gallery.
- Responsible for the exhibition design, planning, layout, selecting students' work, and making the decoration and displays

Wood and Metal shop monitor | 2018 - 2020

Rhode Island School of Design | Providence, RI, USA

- Managing the shop and responsible for maintenance and repair of machines
- Assisting and teaching students with machines, ensuring the safety of students

Graduate Design Assistant | 2018 - 2019

Lifespan Rhode Island Hospital, Rhode Island School of Design | Providence, RI, USA

- Conducted 10 user interviews on children aged 3-10 at the Brown Emergency Medicine in order to solve for more successful user engagement in children, specifically regarding child attention spans
- Interviews with two separate faculties at Brown Emergency Medicine to understand user needs
- Gathered three researches regarding developmental psychology among children of different ages to better conduct testing and understand children's engagement needs
- Had to uphold hospital standards to ensure safety of all participants involved
- Design and prototype an innovative tablet computer case combined with the physical sign test camera for hospital better monitor children's physical signs.
- User test 10 children of different ages and genders at the hospital to ensure the solution is viable

Product Manager | 2016 - 2017 LKK Design | Beijing, China

- Managed project development as a whole, including the team structure, project planning, time management, risk assessment, negotiation with partners, and response to incidents.
- Evaluated design concepts and provided feedback to 20 designers, promoting design iterations as a product designer with the team.
- Defined project scope, goals, and deliverable in order to deliver over 10 projects to market on schedule, communicate with key stakeholders, to serve 10 clients, etc.
- Conducted market research and industry study to build comprehensive analysis to guide designers based on the goals of the business and needs of the clients for over 10 projects

UI/UX Design Intern | 2015 - 2016 Jiae | Beijing, China

- Developed wireframes and user flows with the products design team
- Created UI prototypes in collaboration with the development team at different phases

Louis Vuitton Foundation Frank Gehry Exhibition Intern | 2015 Louis Vuitton | Beijing, China

- Studied the history, core values, and culture of LVMH.
- Comprehended the concepts of Frank Gehry's works and architecture theories
- Understand the whole process of model making and building construction
- Presented to visitors about the design process and the construction process

AWARD & EXHIBITIONS

Red Dot Design Award 2018 - LKK Design

RISD Grad Show | 2020

A Prototypical : - RISD MID Biennial Show | 2020

Certificate of Utility Model Patent - China | 2016

International Contemporary Furniture Fair - 2015